



PRIME TIME

2017 Facts and Figures

GEORGIA PUBLIC LIBRARY SERVICE
www.GeorgiaLibraries.org



16 PRIME TIME Programs

94% of locations agreed that the library benefited overall from the program

2,929 Participants

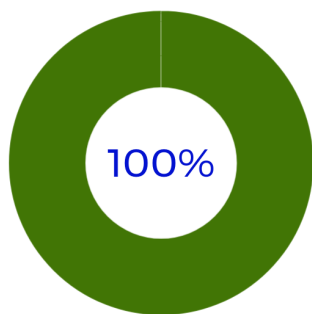


75 New Library Cards Issued



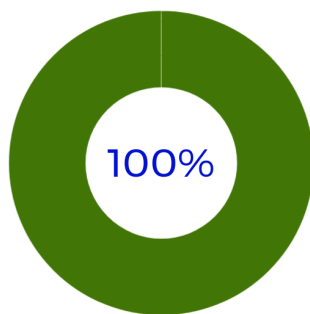
SURVEY RESULTS

Improved Awareness



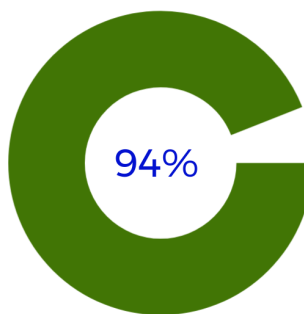
Participating families exhibited an improved awareness of library resources, services, and opportunities available to them as a result of the "library commercials".

Improved Relationships



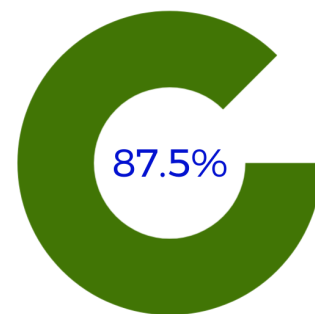
The libraries noted an improved relationship with the target population as result of implementing PRIME TIME.

Increased Comfort



Participating families demonstrated an increased level of comfort in the library.

Parental Involvement



Parents demonstrated an enhanced sense of their roles as educators.

