



The University of Georgia

College of Family & Consumer Sciences

The University of Georgia Navigator Program Overview

The University of Georgia's College of Family and Consumer Sciences (FACS) has been awarded a \$1,657,378 cooperative agreement with the Department of Health and Human Services Center for Medicare & Medicaid Services to deliver consumer information and education and to support navigators to assist consumers and employers with the new federally-facilitated health insurance marketplace.

The University of Georgia is a land grant university with an Extension and Public Service Outreach mission. FACS has been conducting extension and public service outreach activities that impact families for almost 100 years, beginning in 1914. Extension is a county, state, and federally-funded organization supported by specialists and administered by the College of Agriculture and Environmental Sciences and the College of Family and Consumer Sciences with 163 offices in counties across the state of Georgia. County based public service faculty work with local communities and organizations to address local issues linking the resources of the university to local communities. All Extension offices will serve as a point of contact for the navigator program.

UGA FACS has previous relevant outreach experience that prepares us to successfully deliver the Navigator Program in Georgia. Examples of current and previous work include:

- Financial education and health insurance literacy programs including outreach in Medicare Part D enrollment assistance and Volunteer Income Taxpayer Assistance (VITA),
- Partnerships with the Small Business Development Centers,
- The Institute on Human Development Disability a (Center of Excellence in Education, Research, and Service)
- Outreach to Military Families.

The University of Georgia (UGA) will provide technical assistance, funding compliance, and financial oversight of the project. UGA will place eleven (11) regional Navigators in Extension county offices across the state. One (1) Navigator will be located at the University of Georgia and will be available to assist consumers and employers on a statewide basis. Extension Navigators will work with the many networked organizations serving rural areas to reach the uninsured. Funding will be used for salaries, travel, training, technology and support, educational videos, and print materials.

UGA's goals for this project are to:

- 1) Develop and implement a Marketplace awareness campaign in local communities,
- 2) Engage state and local partners in educating the community about the Marketplace, and
- 3) Provide navigation and individual assistance to consumers, employers, and employees.

For more information, contact:

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